

When it comes to the things that matter most to advisers - like value for money, speed of service and relationship management – NMG research shows that Fortis are out in front.



**13**

In fact advisers placed us first in 13 categories out of 23, while our nearest competitors secured only 4 first places.



**4**



**1**



**4**



**1**

**Fortis – setting the new standard in protection.**

\* NMG Strategic Insights, Dec 2009. Figures are measured out of 105. Survey based on responses from 176 key accounts. Fortis Life UK Limited is authorised and regulated by the Financial Services Authority.

To find out more please call us on **0845 600 6829**  
or email us at [ifabusinesssupport@fortislife.co.uk](mailto:ifabusinesssupport@fortislife.co.uk)

**FORTIS**   
soon to become **ageas.**